

profile

High-caliber, perceptive, and resourceful creative professional who develops impactful, one-of-a-kind designs that accentuate brand and vision, generate interest, and drive sales. Leads with energy and enthusiasm, inspires teams, and builds strong relationships. Embraces challenges and thrives in fast-paced, high-stakes environments. Passionate about creating meaningful change within the community.

career highlights

ANTRHOPOLOGIE

2009–present

Visual Manager [2012–present]

Define and execute creative, design, and merchandising strategy from the ground up for two store locations in Chicagoland; supervise three direct reports and oversee a team of 30+, while optimizing resources of a \$12K visual budget.

- Devise weekly floorplans, displays, and layouts for tri-weekly shipments of merchandise to facilitate product flow and boost sales for store with \$4M in sales; increased profitability by 6% at metro location within one year (2014).
- Achieved the most successful store companywide for the 2015 holiday season and won the Measuring Cup Contest in 2009 for innovative and memorable design.
- Recruit and develop talent, identifying potential and promoting from within; manage scheduling and payroll for teams of 10–30 associates.
- Selected to spearhead new store opening for Deer Park location.
- Led initiative to convert tourist clientele into brand-fan, loyal customers through hosting in-store events and providing high-level customer service.
- Coordinate social media account to build and engage online community: [instagram.com/anthrodeerpark](https://www.instagram.com/anthrodeerpark).
- Selected for Lead Program to coach and train targeted leaders within the company.
- Promoted four times throughout tenure: Apparel Department Manager; Home Department Assistant manager; Manager in Training; Visual Sales Associate.

LANI STEINHOUSE | Stylist Assistant Internship

2006

- Collaborated with creative strategists and marketing to coordinate wardrobe designs and support production for nationally televised commercials for leading brands, including FedEx, Tide, Office Depot, and Applebee's.

additional experience

NATIONAL RUNAWAY SAFELINE | Volunteer

2011–present

- Provide weekly crisis intervention to at-risk, homeless, and runaway youth and their families; participated in 40 hours of training and continuing education; named Volunteer of the Month in 2014.
- Member of the Board of Directors 2016 - 2018
- Head up task force for the Spirit of Youth fundraising event since 2015 and increased fundraising by 18% within one year.
- Singlehandedly raised \$25K of \$102.5K to date, toward the total goal of \$250K.

ROBIN B. GALLERY | Curator

2013

- Sourced merchandise and curated gallery and boutique, devised floor-plan and layout, and installed displays in preparation for grand opening.

erica wolfort

440.289.9177

ericawolfort@yahoo.com

[instagram.com/ericadub](https://www.instagram.com/ericadub)

[pinterest.com/ericadub](https://www.pinterest.com/ericadub)

ericawolfort.com

strengths

Visual Merchandising
Design/Creative Strategy
Art Installation
Display Coordination
Event Decoration
Styling & Outfitting
Budgeting/Payroll
Project Management
Team Leadership

skills

Oil Painting
Drawing
Hand Lettering
Power tools/Woodworking
Display Building
Social Media

education

Ohio University 2008
BFA Painting
Maryland Institute College of Arts
Study Abroad in Greece 2006
Commercial Art Certification 2004

exhibits

Olympic Steel Mural
Juried OU Art Competition
Mackinnon Hall Mural Project

other

Traveled to 27 countries to date, backpacking through six countries in the South Pacific and Southeast Asia in 2009
Travel blog chosen as one of Lonely Planet's best travel journals in 2009